

Truth Poster Rationale Rubric

	Beginning	Approaching	Met	Exceeded
Organization	<ul style="list-style-type: none"> •Limited or no effort to organize claims and evidence into an essay. 	<ul style="list-style-type: none"> •Attempt at introduction and thesis statement. •Body paragraphs are vague •Few pieces of evidence are written to support claims. •Attempt at transitional devices. •Attempt at a concluding paragraph that wraps up the argument. 	<ul style="list-style-type: none"> •Introduction has a smooth transition between hook and thesis. Sentences gradually guide the reader from the general to the specific. Thesis statement includes the 2-3 claims/reasons why issue is important. •One body paragraph provides two to three claims/reasons why issue is important. Evidence is clear and relevant. Evidence is introduced and explained clearly. *One body paragraph addresses a counter argument that refutes it with evidence. *One body paragraph explains how and why issue is typically manipulated. Examples are provided to support claims. *One body paragraph explains poster addressing: main message, target audience, techniques used to manipulate images, and explanation of how the use of images and design techniques are likely to persuade others. •Concluding paragraph reinforces the thesis statement and includes a call to action or a new question. 	<p>All features of met in addition to;</p> <ul style="list-style-type: none"> •Introduction creates interest, provides direction and shows engagement. *Reasons that illustrate the importance of the issue show deep connections to specific real-world examples. *Real-world connections are strong. *Specific propaganda techniques used in the poster are identified and explained.

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Evidence	<ul style="list-style-type: none"> •Limited or no effort to introduce claim through the thesis. •There is little or no thoughtful selection of evidence. •Limited effort on refuting the counter argument. 	<ul style="list-style-type: none"> •Attempt at introducing claim through the thesis. •Attempted to select evidence to support my claim. •Attempt at refuting the counter argument was made but resulted in vague and unclear writing. 	<ul style="list-style-type: none"> •Use of variety of types of evidence(statistics, reasons, facts, examples) to support my claim. •Present and refute counter arguments in a logical format. 	<p>All features of met in addition to;</p> <ul style="list-style-type: none"> •Paragraphs include highly unified thinking. *Evidence provides a new understanding of the issue.
Writing Process	<ul style="list-style-type: none"> •Many errors found in the piece. Editing needs lots of attention. •Did not use a graphic organizer as a planning tool. •No evidence of revision based on feedback. •Lack of effective language. •Lack of sources cited in a bibliography. 	<ul style="list-style-type: none"> •Attempted to use a graphic organizer. •Attempted to revise based on feedback. •Some evidence of editing, but quite a few errors remain. •Attempt was made at using a few sources to select effective language. •Sources were somewhat cited in bibliography. 	<ul style="list-style-type: none"> •Selection of planning/ organizing tools for my writing. •Evidence of revision based on feedback. •Strong editing (only minor errors found throughout the piece) •Use of a variety of sources to select effective language. •Sources are cited in a bibliography. 	<p>All features of met in addition to;</p> <ul style="list-style-type: none"> • Only one or two minor errors in the piece.

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Language Use	<ul style="list-style-type: none"> •Only basic language is found in the piece. 	<ul style="list-style-type: none"> •Occasional use of effective language, but overall basic language is used in the piece. 	<ul style="list-style-type: none"> •Use of powerful persuasive vocabulary. •Voice indicates author's ownership of the argument. •Content vocabulary woven into piece. •Information from research paraphrased effectively. 	<ul style="list-style-type: none"> All features of met in addition to; •Strong voice is engaging throughout the piece.